

Informations Rapides

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Principaux indicateurs



French business climate and turning point indicators – December 2014

The French business climate is stable in December 2014

The business climate is stable

According to business managers in the main sectors, the business climate in France is stable in November 2014. Most other composite indicators are also stable: only retail trade falls by one point.

The turning point indicator stays in the favorable area.

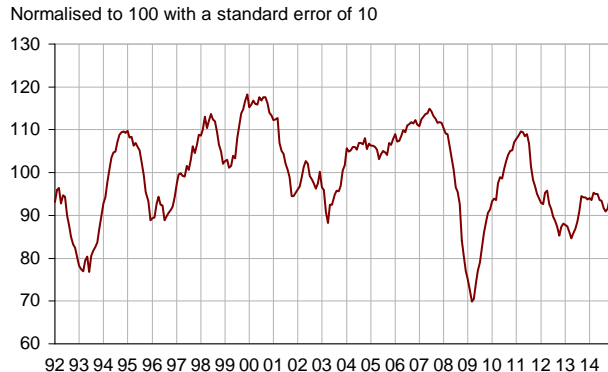
The overall turning point indicator stays in the favourable area.

Business climate and turning point indicators

	Aug. 14	Sept. 14	Oct. 14	Nov. 14	Dec. 14
Composite indicators					
France	92	91	91	94	94
Manufacturing	96	96	98	99	99
Wholesale trade	-	91	-	95	-
Building construction	89	88	86	89	89
Retail trade	91	90	90	96	95
Services	93	92	93	93	93
Turning point indicators					
France	-1,0	-1,0	-1,0	0,3	1,0
Manufacturing	-0,2	-0,1	-0,1	0,1	0,0
Wholesale trade	-	-0,9	-	0,6	-
Building construction	-0,8	-1,0	-0,8	-0,1	0,0
Services	1,0	1,0	0,5	0,8	0,9

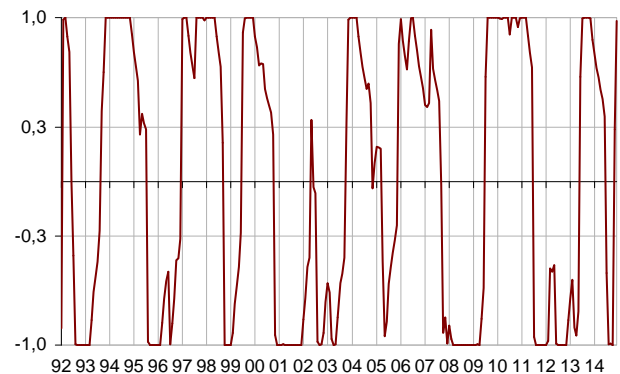
Source(s) : INSEE, Business tendency surveys

Composite indicator



Source: INSEE, Business tendency surveys

Turning point indicator



Close to +1 (resp. -1) : favorable business climate (unfavorable)
Source(s) : INSEE, Business tendency surveys

For further information:

The business climate and turning point indicators summarize the information provided by the surveys in manufacturing, services, trade (retail and wholesale), and construction. They are built from 26 balances of opinion from these surveys.

- Additional information (historical data, methodology, links, etc.) are available on the web page of this indicator: <http://www.insee.fr/fr/themes/indicateur.asp?id=105>
- Historical data are available on the BDM: [G1007](#)
- Press contact: bureau-de-presse@insee.fr
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